

Toshiba India participates in Swachh Bharat Abhiyan

- Launches cleanliness drive at community park in Mayur Vihar



New Delhi, December 13th, 2015: In line with the government's Swachh Bharat Abhiyan (Clean India mission) and Toshiba Corporation's global initiative - "**Simultaneous Social Contribution Action by Toshiba Group's 200,000 Employees 2015**", Toshiba group companies in India today organized a cleanliness drive at a community park in Mayur Vihar Phase III, New Delhi.

As a follow-up to the last year, this year's cleanliness drive involved 60 employees from 8 Toshiba group companies, along with the support and guidance of Delhi Parks and Gardens Society (DPGS).

Mr. Kenji Urai, MD, Toshiba India Pvt. Ltd. participated in the activity and shared his views on everyone's responsibility towards environment. He said, "It's very important to continue cleanliness activities and I'm very glad to join the drive again. I thank everyone for their participation in making this day successful. I hope that people who play in this park will also come forward and would continue to take care of the park and keep it clean as a follow-up activity to our cleanliness drive. We will continue to conduct such kind of activities which would help in further upkeep of society."

"We believe that business groups like Toshiba have a key role in helping the country achieve 'Swachh Bharat Abhiyan'. Toshiba has been partner to India's growth for over 50 years and enhancing people's live directly and indirectly. This gives us the responsibility to make a meaningful difference to the community through our contributions", **he further added**.

The activity was highly appreciated by the residents of the locality and a commitment was given by them to maintain cleanliness and take this activity to the next level. All employees

and local residents participated in tree plantation activity in the area. The initiatives are aimed at creating awareness about environmental issues by involving the people of the city to make a difference.

Toshiba is celebrating December as CSR month and encourages participation in voluntary activities by all of the Group's 200,000 employees. Held every December since 2006, CSR Month reminds employees and stakeholders around the world of the importance Toshiba attaches to turning its guiding principles—committed to people, committed to the future—into real engagement with society, thorough events and activities that raise personal awareness and contribute to the community.



■ Toshiba Group Companies joining the cleanliness drive at a community park in Mayur Vihar Phase III, New Delhi

- Toshiba India Private Limited
- Toshiba JSW Power Systems Private Limited
- Toshiba Software (India) Private Limited
- TPSC (India) Private Limited
- Toshiba Johnson Elevators(India) Private Limited
- Toshiba Transmission & Distribution Systems (India) Private Limited
- Toshiba Logistics India Private Limited
- UEM India Private Limited

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