

**BUILDING SOLUTIONS**

TOSHIBA IS COMMITTED TO PROVIDING WORLD-CLASS BUILDING SOLUTIONS IN INDIA FOR A NEW DAY

India is shifting from an agrarian economy to an industrialized economy. Today, it ranks as the world's fifth-largest economy, with a GDP of USD \$2.9 trillion. Rapid industrialization and modernization are behind the migration from villages to large cities, driving urbanization forward. In fact, India is urbanizing fast, and 53% of people are expected to live in cities by 2050.



Mr. Tomohiko Okada
Managing Director
Toshiba India Pvt. Ltd.

Japan went through a similar transition in the 1960s, which saw large-scale construction of modern buildings as the foundation for a comfortable urban life. Toshiba has long been a leader in facilitating this urban growth by providing building solutions that are safe and reliable.

Today, Toshiba is drawing on this experience to offer India building solutions—elevators and air-conditioning—that will support fast-changing urban lives. **Tomohiko Okada, Managing Director, Toshiba India Private Limited**, explains how. “Our extensive experience helps us to understand the needs of Indian customers and to support the realization of the Government of India’s vision. We are utilizing the comprehensive technologies Toshiba has developed over the years to provide India with safe, energy-efficient, world-class elevators and air-conditioning.”

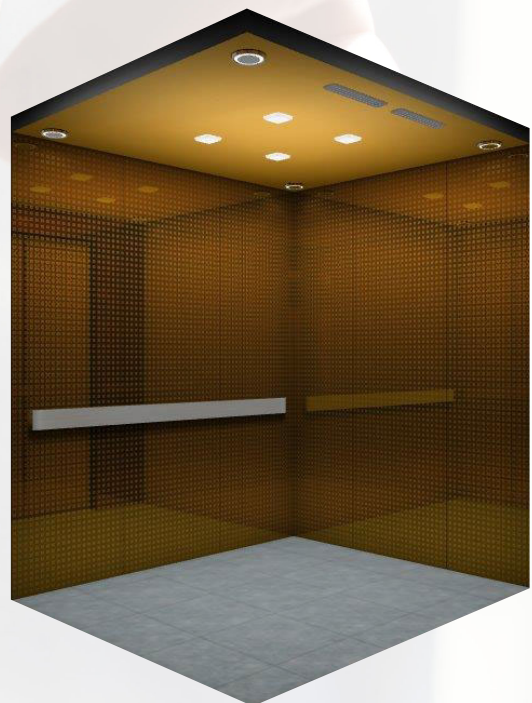
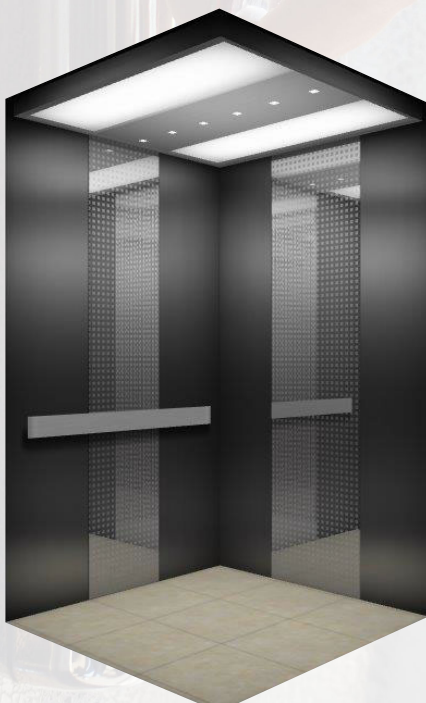
Elevator Solutions

Toshiba Elevator and Building Systems Corporation (TELCO) brings the full range of Toshiba's technological innovations to safe, reliable, high-speed elevators. For many years, [TELCO held the Guinness World Record for the fastest elevator in the world, installed in the TAIPEI 101 building in Taiwan](#). More recently, [TELCO won a gold award at the iF DESIGN AWARD for its FLOORNAVI destination control system](#), a system grounded in universal design that reduces elevator wait-time and increases overall ride comfort for everyone.

Building on the achievements of its parent, Toshiba Johnson Elevator India (TJEI) offers a line-up of safe, reliable, high-speed elevators that are environmentally sound. This has allowed TJEI to achieve many milestones along its journey in India, including booking 3,800 unit sales within just eight years of its establishment, and registering a Y-o-Y compound annual growth rate of over 15% in the last 7 years. TJEI also has an enviable record of zero accidents and has supplied elevators with a high speed of 6m/sec.

In just a few years, TJEI has established a foothold in 17 of India's major cities and is working with over 100 renowned customers across the country. The company's name is linked to Surat Diamond Bourse (SDB), India's second diamond trading hub and one of India's most prestigious projects. [TJEI will install and maintain 128 premium elevators with destination control system for seamless traffic handling at SDB](#).

TJEI's long-term commitment to India is demonstrated by the Training Centre & Distribution Centre (TCDC) it has established in Chennai. The training centre will allow the company to develop highly capable engineering staff, while the advanced parts assembly and stocking facility will further improve the efficiency of on-site work. Going forward, TJEI will continue to focus on improving quality and make investments in engineering facilities that will allow it to bring to market, highly reliable products.



Made for India - Cabin designs of Toshiba elevators. Toshiba provides safe and reliable elevators with stylish designs to support India's economic growth and enhance clients' satisfaction.

Air-Conditioning Solutions

Among the many innovations Toshiba has brought to HVAC, inverter technology for air-conditioning products provides greater comfort and higher efficiency. Toshiba's investments in research and development are making air-conditioning more competent.

Toshiba Carrier Air-Conditioning India (TCAI) offers high-quality reliable products and unparalleled after-sales support. The company is amongst the top players in Variable Refrigerant Flow (VRF), a form of air-conditioning system used for commercial buildings, which offers numerous benefits like energy efficiency, compactness, quiet operation, long-term reliability, and consistent overall comfort. The VRF market in India is experiencing a rapid year-on-year growth. TCAI plans to double its market share in the VRF category in the next five years.

TCAI is supporting the Government of India's Make-in-India initiative with its local manufacturing unit, which will meet growing demand from Indian customers, leading to the development of cost-effective products with Japanese quality. In future, TCAI also aims to export from India to neighboring countries like Nepal, Bhutan, and Sri Lanka.



Toshiba Carrier Air-Conditioning India offers high-quality reliable products and unparalleled after-sales support to meet growing demand from Indian customers. Left: SMMS7 – 8HP, 10 HP, 12HP & 14HP; Right: SMMS7 – 16HP, 18HP & 20 HP

Toshiba is committed to improving the quality of life for people around the world and to ensuring progress that is in harmony with our planet. Through its technical expertise and understanding of local demand, Toshiba stands committed to providing safe, comfortable, world-class building solutions that turn on the promise of a new day in India.

