TOSHIBA

# Toshiba *TIMES*

ISSUE 12: May 2021

## A Sustainable World

A newly released brand video from Toshiba, ‘A Sustainable World,’ opens with a bold statement: “We are Toshiba. We have an unwavering drive to make and do things that lead to a better world, both today and for generations to come.” It’s a big claim. But does it hold water?

The main plank of Toshiba’s management philosophy is, "Committed to People, Committed to the Future." With highly reliable services and cutting-edge technologies, Toshiba strives to provide solutions to societal and environmental issues and further increase corporate value.

Toshiba recognize sustainability as an important management issue. In the latest **progress report on Toshiba Next Plan**, Toshiba has announced the focus on promoting on environmental management, sustainability, and compliance in respect to corporate operations, and positioned renewable energy, energy management and CO2 utilization as major business pillar to contribute to the decarbonization.

From this April, Toshiba has integrated the social contribution function and sustainability communications function into a newly established **Sustainability Management Division** that is directly report to CEO to accelerate company-wide initiatives on corporate social responsibility (CSR) and Environment, Social, Governance (ESG) activities.

Also see:

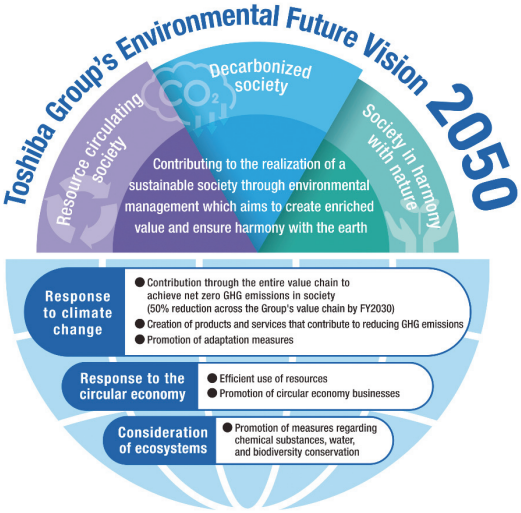
## The Story Behind Toshiba's New Global Brand Campaign Video

A newly released video from Toshiba, 'A Sustainable World,' opens with a bold statement: "We are Toshiba. We have an unwavering drive to make and do things that lead to a better world, both today and ···

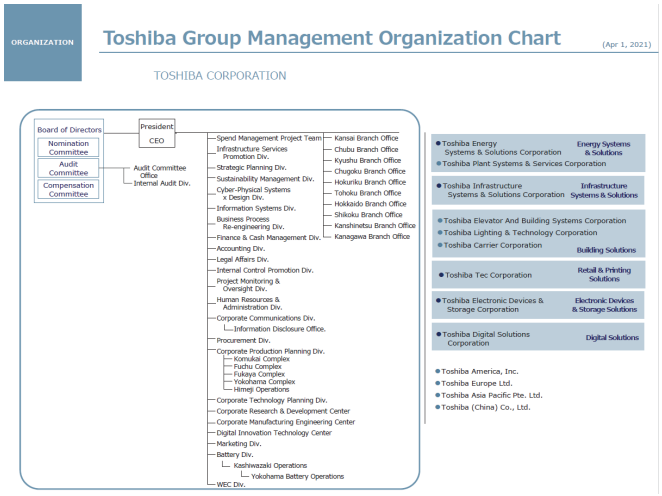
Vision

2021/04/16

Mission & Values SDGs




**Toshiba Group Announces Environmental Future Vision 2050**




**Toshiba Group Management Organization Chart**

In India, rapid economic growth and urbanization has brought the country rising environmental problems including air and water pollutions, and needs for resilient city infrastructure. The government of India has shown strong intention to combat these issues by allocating budget to concrete policies at the recent 2021 Union Budget.

**Mr. Tomohiko Okada, Managing Director of Toshiba India Pvt. Ltd.** made a comment regarding to the 2021 Union Budget to support the government's initiatives. "Toshiba is committed to supporting the government's efforts through its various businesses and operations. The recent Union Budget 2021 is geared towards recovery, revival and growth for a more sustainable and inclusive economy. We particularly consider we can relate our businesses to the Jal Jeevan Mission, which aims for universal water supply in all 4,378 Urban Local Bodies, as well as liquid waste management in 500 AMRUT cities over the next five years; and the Voluntary Vehicle Scrappage policy, which will boost demand for fuel-efficient, environment friendly vehicles. We look forward to offering more of our solutions to India, turning on the promise of a new day for a sustainable economy.

Through Toshiba Water Solutions (TWS), which has its global headquarters in Haryana, Toshiba is an active partner in India's quest to build sustainable water and wastewater infrastructure. Under the Indian government's "Clean Ganga" initiative, TWS is involved in projects in Bihar, Jharkhand and Uttar Pradesh, for the construction of ten sewage treatment plants (STPs). Harnessing its knowledge and expertise in developing water and wastewater infrastructure, Toshiba is continuing to work together with the government and other local partners to **secure India's water lifeline through technology**.

Toshiba's rechargeable battery – SCiB™ is ideal for hybrid vehicles for features like excellent safety, long life and rapid charging. Toshiba has established a joint venture to set up India's first automotive lithium-ion battery factory in Gujarat, which will soon start to manufacture this advanced battery. The versatile performance of SCiB™ is demonstrated not only in cars, but also by a wide range of applications that include electric buses and ferries. Toshiba expects the SCiB™ can promote green transportation in India.

Also see:

## Toshiba's Lithium-Ion Batteries – driving the future of a decarbonized society (Part 1)

The Nobel Prizes in Chemistry has always been more than just a prize; it reflects one of the highest achievement one can attain in the intellectual field. In 2019, that honor went to a trio of US and ···

Technology

2021/02/26

Energy Battery SDGs

## Toshiba's Lithium-Ion Batteries – driving the future of a decarbonized society (Part 2)

To be awarded a Nobel Prize in any of the science categories means that the discovery made a significant and positive impact on humankind. In Part 1 of this series, we looked back on the 2019 Nobel Pr···

Use Cases

2021/03/15

Energy Battery SDGs

## Toshiba's Lithium-Ion Batteries – driving the future of a decarbonized society (Part 3)

The entire world is talking about the future potential of lithium-ion batteries. In Part 1 and 2 of this series, we looked at new developments in the field and the Toshiba's SCiB™ rechargeable battery···

Technology

2021/03/17

Energy Battery SDGs

To support the urban development with lower environmental impacts, Toshiba is offering energy-efficient and environment-friendly elevator products, which meet India's requirements for **environmentally conscious products** and the updated voluntary environmental performance standards.

Toshiba's **ELCOSMO-III** and **SPACEL-III** series of elevators employ compact PMSM motor, drive system, energy regenerative system and LED lightings that improve energy efficiency. Furthermore, the two series of elevators employ the roller guide for both car and counter weight instead of the conventional sliding guide shoe, which eliminates the use of lubricant oil and therefore contributes to the reduction of environmental pollution.

Toshiba's roots lie in building and maintaining the essential infrastructure that sustains society since its establishment almost 150 years ago, and it is still true today. Through its activities here in India, Toshiba is harnessing its knowledge and expertise to support the construction of infrastructure needed for sustainable urban development and economic growth, to turn on the promise of a new day.