

December 17, 2016

Toshiba India affirms Collective consciousness by once again Celebrating CSR Month December, 2016



For over a decade now, December has been Toshiba Group CSR Month, a tradition and commitment that continues this year too. Toshiba by celebrating CSR month encourages participation in voluntary activities by all of the Group's 200,000 employees. CSR Month reminds employees and stakeholders around the world of the importance Toshiba attaches to turning its guiding principles—**Committed to People, Committed to the Future**—into real engagement with society, through events and activities that raise personal awareness and contribute to the community.

Toshiba group companies in India organized a cleanliness drive at a community park in Dwarka Sector-4, New Delhi on December 17, 2016. Strengthening National agenda of Swachh Bharat, Toshiba has set its goal to reinforce the long-standing support for volunteerism and that also seek to involve as many of the Group Company employees as possible.

Cleanliness Drive Initiative by Toshiba India brought together Municipal Corporation of Delhi representatives and Resident Welfare Association members. Dr. S.D. Singh (IFS) - Chief Executive Officer, 'Delhi Park and Gardens Society, Government of National capital Territory of Delhi' and Mr. Raj Kumar - Assistant Director, 'Horticulture , South Delhi Municipal Corporation ', Ramesh Matiala, 'Municipal Councilor, South Delhi Municipal Corporation ' along with Residential Welfare Association members.

'Mr. Tomohiko Okada, Managing Director- Toshiba India Private Ltd.' And 'Mr. Yoshiaki Inayama, Managing Director- Toshiba JSW Power Systems Pvt. Ltd.' participated in the activity and encouraged citizens to engage in the 'Clean India Green India' ambition by sharing their views on everyone's responsibility towards the environment. Mr. Tomohiko Okada said "It's very important to continue cleanliness activities and I'm very glad to join the drive. I thank everyone for their participation in making this day successful. I hope that the local residents will also come forward and would continue to take care of the park and keep it clean as a follow-up activity to our cleanliness drive. We will continue to conduct such kind of activities which would help in the further upkeep of society."

"We believe that business groups like Toshiba have a key role in helping the country achieve 'Swachh Bharat Abhiyan'. Toshiba has been partners to India's growth for over 50 years and is enhancing

people live directly and indirectly. This gives us the responsibility to make a meaningful difference to the community through our contributions”, Mr. Yoshiaki Inayama further added.

Driving leadership endeavor to the ground level, conveyance from the Managing Director inspired not only the employees but the resident members to mark themselves as a responsible citizen, thereby taking mass pledges to keep their surroundings clean by taking this activity to the next level.

All employees and local residents participated in tree plantation activity in the area. The initiatives were aimed at creating awareness about environmental issues by involving the people of the city to make a difference. Many of the Resident members and employees affirmed to take extra efforts to build significant contribution in their nearby community as well.

Toshiba through CSR activities is joining hands across the world and contributes to the community needs creating sustainable social impact **FOR THE NEXT INDIA.**



■ Toshiba Group Companies that participated in the cleanliness drive :

- Toshiba India Private Limited
- Toshiba JSW Power Systems Private Limited
- Toshiba Johnson Elevators(India) Private Limited
- UEM India Private Limited

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