

## December 07, 2016

## Toshiba technology showcase at Japan Emperor's Birthday Reception, 2016



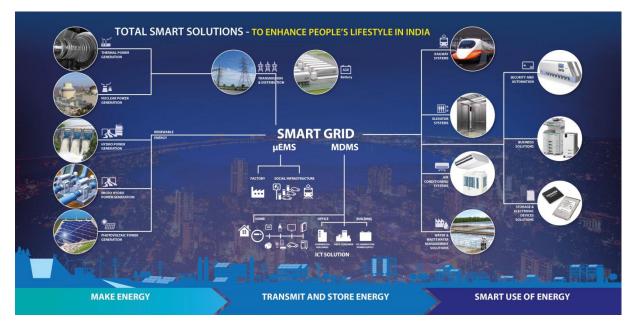
On December 07'2016, Ambassador of Japan Mr. Kenji Hiramatsu and Mrs. Hiramatsu held a reception to celebrate the birthday of his Majesty the Emperor of Japan at the Embassy of Japan-Delhi, India. The theme for this year's reception was 'Japanese Advanced Product/Technology' & 'Japanese Culture' and guests were able to experience many features that Japan has to offer here in India. Approximately, 430 guests attended the celebrations including Mr. Jitendra Singh, Minister of State (Ministry of Development of North eastern region), representatives from the federal government and federal agencies, embassies, universities, and Japanese companies, as well as members of the Japanese community.

The program began with the Indian and Japanese national anthems. In addition to having the latest innovative products on display for guests to see, Guests enjoyed Japanese cuisine and drinks served in the beautiful Japanese garden of the Ambassador's Residence.

At this event, Toshiba showcased its advanced state-of-the-art technologies in the Energy management field and Storage & Electronic Devices field. At Toshiba Booth, Graphic and Video Panels represented Total Smart Solutions -Toshiba Transmission & Distribution System, Thermal Power Plant Systems, Hydro Power System Solutions, Advanced Hydro Energy Solutions and Electronic Device Solutions – Flash Air and Beacon.

Toshiba Bluetooth Beacon Technology for smart Tourism and FlashAir Wireless Memory Card product demonstration boosted user's experience at Toshiba alcove.

Toshiba will contribute to the development of Power and Infrastructure sectors with its experience, expertise and technology innovation FOR THE NEXT INDIA.







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